

SEPTEMBER 5TH - NOVEMBER 2ND

HARVEST-Fest

CONTEST

ELIGIBLE PRODUCTS:

DIGNIFIED CHOICE[®] FINAL EXPENSE
SAFESHIELD[®] SIMPLIFIED ISSUE TERM

2 WAYS TO WIN!

PRIZES WILL BE AWARDED TO THE TOP 5 PRODUCERS
AND BY RANDOM DRAWING TO 21 PRODUCERS.
EACH NET ISSUED AND PAID ELIGIBLE PRODUCT POLICY GETS YOU AN ENTRY!

CONTEST IS BASED ON NUMBER OF NET ISSUED AND PAID APPLICATIONS.
IN THE EVENT OF A TIE, WE WILL USE THE TOTAL ANNUALIZED PREMIUM.
APPLICATIONS MUST BE DATED SEPTEMBER 5, 2023 OR LATER.
THE MORE BUSINESS YOU WRITE, THE MORE CHANCES YOU HAVE TO WIN!

PRIZES

TOP 5 PRODUCERS

1ST: \$1,000
2ND: \$750
3RD: \$500
4TH: \$250
5TH: \$100

DRAWING PRIZES

1 WINNER: \$2,000
2 WINNERS: \$1,500
3 WINNERS: \$1,000
4 WINNERS: \$500
5 WINNERS: \$240
6 WINNERS: \$200



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EXCLUSIVELY FOR NASB AGENTS!

QUALIFICATION BASED ON NET ISSUED AND PAID DIGNIFIED CHOICE[®] FINAL EXPENSE AND SAFESHIELD[®] SIMPLIFIED ISSUE TERM POLICIES FROM SEPTEMBER 5 THROUGH NOVEMBER 2, 2023. CREDIT FOR ALL POLICIES WITH COMMISSION SPLITS WILL GO TO THE WRITING AGENT. THIS PROGRAM IS SUBJECT TO STATE LIMITATIONS ON AGENT EXPENSING/PRIZES. AMOUNT PAYABLE MAY BE ADJUSTED IF THE AGENT HAS A NEGATIVE BALANCE WITH THE COMPANY. GENERAL AGENT/AGENT MUST BE IN GOOD STANDING WITH THE COMPANY. THE COMPANY RESERVES THE RIGHT TO CHANGE OR DISCONTINUE ANY AWARD PROGRAM AT ITS SOLE DISCRETION AND WITHOUT FURTHER NOTICE. THE VALUE OF ANY PRIZE AWARDED MAY BE REPORTED FOR TAX PURPOSES AS REQUIRED BY LAW. EACH WINNER IS SOLELY RESPONSIBLE FOR REPORTING AND PAYING ALL APPLICABLE TAXES RELATED TO THE ABOVE REFERENCED PRIZE.

COLUMBIAN LIFE INSURANCE COMPANY HOME OFFICE: CHICAGO, IL • ADMINISTRATIVE SERVICE OFFICE: BINGHAMTON, NY