



Introducing our Juvenile Whole Life Plan: First Steps...For Life

Liberty Bankers Life Insurance Company (LBL) is excited to announce our Flex4Life Juvenile plan has a new name, plus multiple enhanced features.

The revised and improved policy, called **First Steps...For Life**, will offer the following enhancements:

- Whole Life Plan ages 15 days to 17 years old
- Face Amount: \$10 – \$50,000
- Four Payment Plan Options:
 - Whole Life to age 121
 - Whole Life paid up at age 70
 - Whole Life paid up in 10 years
 - Whole Life paid up in 20 years
- Easy Issue Underwriting
 - If all health questions are correctly answered "No", then the insured is eligible for up to \$50,000 of coverage
- All sales for this product will count as credit toward the 2024 Agent Incentive Trip to [Playa Mujeres, Mexico](#)

If you have questions about First Steps...For Life, please call your upline manager or contact our Agent Support team at (214) 245-5292.

Thank you for your partnership with LBL!