



AGENT OF THE WEEK MICHAEL M.

MICHAEL M. FROM THE DREAMMAKERS TEAM IS OUR AGENT OF THE WEEK HAVING WRITTEN AN ASTOUNDING \$21,821 IN A/P ON 8 APPS LAST WEEK! CONGRATULATIONS MICHAEL!



NORTH AMERICAN SENIOR BENEFITS
1-866-926-9000 | NASBINC.COM

922-A HURRICANE SHOALS RD
LAWRENCEVILLE GA, 30043

LAST WEEK'S

TOP TEAMS

\$50K+

TEAM	A/P	APPS
Chris C	\$828,107	924
Garrett H	\$784,382	888
Josh S	\$670,935	782
Keith T	\$609,650	729
Evan P	\$555,514	517
Greg B	\$441,115	427
Andrew E	\$411,931	470
Blair O	\$357,222	306
Ashley C	\$352,231	348
Isaac S	\$301,057	380
Dusty T	\$291,924	355
Brian C	\$290,885	369
Nick G	\$289,015	263
Max G III	\$210,981	231
Blythe W	\$176,027	232
Laura M	\$157,889	157
Cole T	\$155,373	191
Garrett S	\$138,491	156

TEAM	A/P	APPS
Will K	\$132,817	115
Alex C	\$92,850	123
Shane R	\$92,645	113
Scott D	\$88,768	103
Naomi G	\$70,042	71
Steven H	\$67,446	81
Mekayla M	\$63,128	74
Mason D	\$61,623	35
Rafael R	\$59,095	58
Branden D	\$58,726	81
Alex M	\$57,581	67
Dustin H	\$57,453	82
Kailyn B	\$55,274	50
Dylan W	\$52,754	80
Derrick L	\$52,352	62
Ali O	\$51,694	56
James T	\$50,245	47

DEADLINE

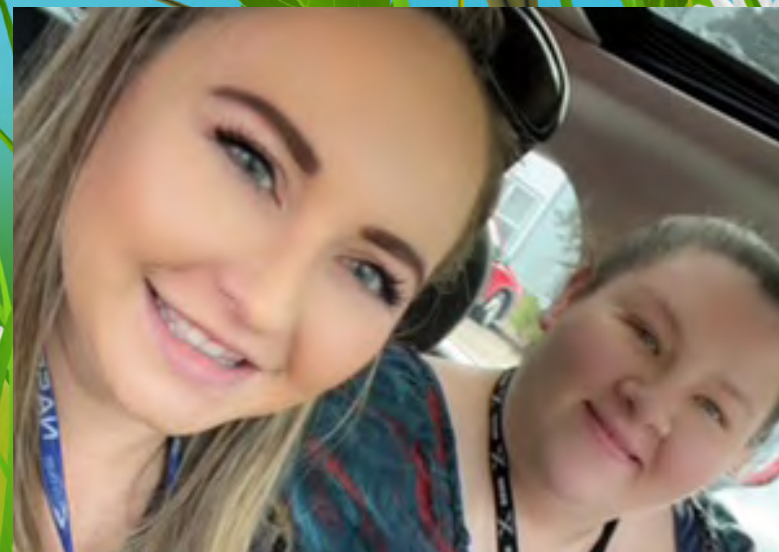
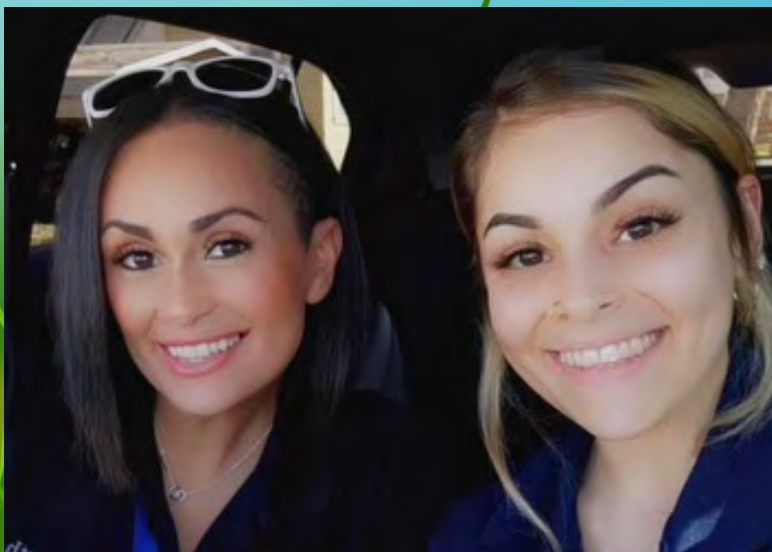
REMEMBER TO PLACE YOUR DIGITAL LEADS ORDERS BEFORE THE FIRST OF THE MONTH TO BE FILLED THE FOLLOWING MONTH!

LAST WEEK'S

TOP TEAMS

\$20K-\$49,999K

TEAM	A/P	APPS	TEAM	A/P	APPS	TEAM	A/P	APPS
Cody L	\$48,306	52	Russell W III	\$37,867	35	Martin M	\$26,767	23
Robert H	\$47,504	70	Jakob R	\$37,548	33	Connor H	\$26,682	25
Josh T	\$47,290	57	Blake N	\$34,819	42	Tai S	\$26,154	34
Dennis R	\$47,148	42	Joe B	\$34,144	34	Anthony J	\$26,134	32
Josiah M	\$46,565	64	Al-S	\$33,535	31	Fred F	\$25,801	33
Damon W	\$46,189	27	Doug H	\$33,187	34	Tracy S	\$24,736	22
Abel H	\$44,443	61	Jack M	\$32,630	30	Chris L	\$24,339	29
Asia H	\$44,306	56	Chrystal S	\$31,862	62	Connor E	\$23,624	22
Gerardo M	\$43,725	36	David E	\$30,612	59	Bryson S	\$23,493	22
Rodney G	\$43,286	39	Walter G	\$30,175	28	Becca A	\$22,902	23
Matt F	\$42,769	62	Courtney P	\$29,920	56	Spencer V	\$22,755	25
Storme C	\$42,081	47	Stephen D	\$29,346	34	Hobbs J	\$22,745	27
Carlos FV	\$41,719	47	John H	\$28,501	24	Bobby P	\$22,289	35
Nate S	\$40,670	38	Tyler K	\$28,159	26	Eugene M	\$22,069	17
Alex P	\$40,549	29	Bethany W	\$28,132	22	Owen M	\$20,966	20
Art T	\$40,144	65	Christina B	\$27,577	42	Ryan B	\$20,880	17
Bobby B	\$39,612	28	Danny B	\$27,502	28	Billy K	\$20,764	23
Jermaine W	\$38,735	51	Gerardo P	\$27,389	33	Jamal A	\$20,709	30



LAST WEEK'S

TOP TEAMS

\$9K-\$19,999K

TEAM	A/P	APPS
Anthony H	\$19,307	21
John S	\$19,304	22
Amy M	\$19,270	17
Mark B	\$19,240	12
Jalen D	\$19,061	15
Jaime M	\$18,971	25
Jessica D	\$18,866	54
Pat W	\$18,585	13
Grayson R	\$18,521	24
Jim H	\$18,417	15
Corey S	\$18,257	14
Katie M	\$18,108	20
William D	\$17,598	14
James C	\$17,223	13
Regine C	\$17,223	20
Chelsea P	\$17,066	13
Crystal T	\$16,609	22
Cat B	\$16,250	16

TEAM	A/P	APPS
Clarence J	\$16,182	19
Karen F	\$16,145	23
Matt G	\$15,439	16
Brooke M	\$14,626	15
Nate C	\$14,556	12
Brittany F	\$13,753	15
Tracy E	\$13,320	19
Mikal R	\$13,167	12
Larry G	\$12,954	13
Matt C	\$12,916	21
Eric G	\$12,864	18
Zachary F	\$12,470	11
Brianna L	\$12,254	12
Ronnie B	\$11,761	13
Jennifer E	\$11,626	8
Marcus C	\$11,498	7
Jeff L	\$11,450	11
Brittney P	\$11,449	9

TEAM	A/P	APPS
Patricia B	\$11,340	10
Jonathan J	\$11,333	3
Adrienne M	\$11,113	10
Shawn T	\$10,986	10
Christian A	\$10,753	18
Whitney H	\$10,339	17
Nick C	\$10,169	11
Dima F	\$10,169	11
Melody T	\$9,966	10
Mike R	\$9,877	7
Riley P	\$9,606	12
Jacob W	\$9,420	8
Will B	\$9,374	10
Latoya B	\$9,332	10
Michael C	\$9,331	10
Candace N	\$9,069	11
Erin C	\$9,069	11



LAST WEEK'S \$10K + GRAND LAND AGENTS

AGENT	A/P	APPS
Damon W	\$44,331	25
Michael M	\$21,821	8
Fred F	\$20,379	26
Dennis R	\$18,663	15
Derrick L	\$17,585	16
Regine C	\$17,223	19
Gerardo P	\$17,156	13
Steven H	\$17,070	11
Owen M	\$16,100	14
Carlos FV	\$16,050	12
Jim H	\$15,792	13
Art T	\$15,736	22
Nick G	\$15,212	14
Matthew T	\$15,096	15
Titus H	\$13,980	10
Laura B	\$13,951	21
Mario F	\$13,740	9
Alex P	\$13,536	10
Ali O	\$13,329	10
Jonathan M	\$12,934	11
Chamberlain O	\$12,876	7
Kristin M	\$12,695	7
Marcus Al-S	\$12,312	9
Francis T	\$12,249	25
Etta L	\$12,202	24
William D	\$12,092	6
Jack M	\$12,084	9
Mark B	\$11,854	7

AGENT	A/P	APPS
Chad S	\$11,852	8
Melody T	\$11,697	8
Naomi G	\$11,587	13
Steven C	\$11,258	5
Rafael M	\$11,232	12
Phillip J	\$11,136	9
Shelley B	\$11,111	15
Robert C	\$10,995	20
Shawn T	\$10,986	10
Martin M	\$10,942	9
DeQuentin D	\$10,796	6
Tina	\$10,745	16
Billy K	\$10,743	16
Branden D	\$10,711	11
Jake K	\$10,510	4
Ashley B	\$10,406	8
Ali Al-K	\$10,260	10
Lydia M	\$10,233	20
Blythe W	\$10,207	11
John H	\$10,179	9
Ernie P	\$10,172	11
Dima F	\$10,169	11
Courtney P	\$10,166	28
Chrissy S	\$10,145	9
Cliff S	\$10,090	12
Jack G	\$10,088	13
Corinne C	\$10,081	13

LAST WEEK'S TOP PRODUCERS

AGENT	A/P	APPS	AGENT	A/P	APPS	AGENT	A/P	APPS
Damon W	\$44,331	25	Shelley B	\$11,111	15	Clarence J	\$8,700	8
Michael M	\$21,821	8	Robert C	\$10,995	20	Larry H	\$8,684	9
Fred F	\$20,379	26	Shawn T	\$10,986	10	Jakob R	\$8,673	11
Dennis R	\$18,663	15	Martin M	\$10,942	9	Russell W III	\$8,652	10
Derrick L	\$17,585	16	DeQuentin D	\$10,796	6	Brandon R	\$8,574	11
Regine C	\$17,223	19	Tina	\$10,745	16	Ashley F	\$8,568	12
Gerardo P	\$17,156	13	Billy K	\$10,743	16	Katie M	\$8,502	8
Steven H	\$17,070	11	Branden D	\$10,711	11	Patrick W	\$8,498	5
Owen M	\$16,100	14	Jake K	\$10,510	4	Mike R	\$8,497	6
Carlos FV	\$16,050	12	Ashley B	\$10,406	8	Krystle H	\$8,388	8
Jim H	\$15,792	13	Ali Al-K	\$10,260	10	Brittany F	\$8,387	10
Art T	\$15,736	22	Lydia M	\$10,233	20	Mike T	\$8,387	6
Nick G	\$15,212	14	Blythe W	\$10,207	11	Dale B	\$8,328	4
Matthew T	\$15,096	15	John H	\$10,179	9	Stacye T	\$8,276	5
Titus H	\$13,980	10	Ernie P	\$10,172	11	Walter G	\$8,268	10
Laura B	\$13,951	21	Dima F	\$10,169	11	Jeff B	\$8,252	8
Mario F	\$13,740	9	Courtney P	\$10,166	28	Bethany W	\$8,183	9
Alex P	\$13,536	10	Chrissy S	\$10,145	9	Jamal A	\$8,160	14
Ali O	\$13,329	10	Cliff S	\$10,090	12	Avery P	\$8,114	11
Jonathan M	\$12,934	11	Jack G	\$10,088	13	Alanna N	\$8,102	5
Chamberlain O	\$12,876	7	Corinne C	\$10,081	13	Nick R	\$8,070	7
Kristin M	\$12,695	7	Hobbs J	\$9,895	12	Brittney P	\$8,042	5
Marcus Al-S	\$12,312	9	Daniel S	\$9,876	8	Jaime M	\$7,860	10
Francis T	\$12,249	25	Beverley C	\$9,819	14	Leslie I	\$7,834	5
Etta L	\$12,202	24	Connor H	\$9,761	6	William R	\$7,753	10
William D	\$12,092	6	James A	\$9,639	15	Jermaine W	\$7,716	11
Jack M	\$12,084	9	Ryan B	\$9,431	8	Alex M	\$7,713	5
Mark B	\$11,854	7	Jacob W	\$9,420	8	Cameron W	\$7,672	2
Chad S	\$11,852	8	Daniel L	\$9,218	6	Megan D	\$7,630	10
Melody T	\$11,697	8	Chirstie N	\$9,069	11	Smiley M	\$7,629	9
Naomi G	\$11,587	13	Gavin F	\$8,878	10	Thomas B	\$7,596	5
Steven C	\$11,258	5	Sheena W	\$8,856	9	Josiah A	\$7,590	13
Rafael M	\$11,232	12	Shelly G	\$8,841	7	Angela F	\$7,578	13
Phillip J	\$11,136	9	Samantha R	\$8,840	10	Ryan W	\$7,560	7

LAST WEEK'S TOP PRODUCERS

AGENT	A/P	APPS	AGENT	A/P	APPS	AGENT	A/P	APPS
Mycharra S	\$7,476	9	Donyel R	\$6,617	9	Mia E	\$5,568	5
Mikal R	\$7,465	7	Sarah S	\$6,590	4	Luke R	\$5,560	9
Zach G	\$7,460	8	Jon G	\$6,539	4	Matt D	\$5,541	5
Bryan B	\$7,456	7	Robert H	\$6,504	11	Valeska P	\$5,513	6
Bobby B	\$7,452	8	Mike J	\$6,342	6	Culpepper J	\$5,463	5
Asia G	\$7,441	4	Greg D	\$6,312	9	Taylor M	\$5,460	4
Christie S	\$7,430	3	Jackie M	\$6,308	6	Amanda F	\$5,434	7
Emerson F	\$7,392	9	Joe H	\$6,295	8	James A	\$5,410	5
Josiah M	\$7,386	9	Larry G	\$6,289	6	Skye K	\$5,385	5
Ali El-H	\$7,382	5	Tissany A	\$6,280	8	Jonathan B	\$5,366	6
Levi H	\$7,371	6	James T	\$6,268	4	Shayna K	\$5,335	4
Court L	\$7,322	5	Cameron H	\$6,261	9	Steve D	\$5,326	3
Ann B	\$7,321	6	Logan Y	\$6,220	4	Frank W	\$5,316	5
Bryson S	\$7,278	3	Anthony D	\$6,220	9	Troy B	\$5,304	2
Ashton M	\$7,215	7	Samuel M	\$6,096	4	Sergio D	\$5,276	4
Yvette H	\$7,182	5	Cat B	\$6,081	5	Cody S	\$5,268	6
Kalid H	\$7,147	7	Shane R	\$6,027	4	Chris J	\$5,252	3
Nate C	\$7,100	5	Hope F-T	\$5,997	3	Jake M	\$5,240	8
Chris L	\$7,092	6	Oscar H	\$5,914	6	Stephen D	\$5,203	6
Hal C	\$7,087	3	Sydney F	\$5,838	4	Mary B	\$5,199	8
Bill E	\$7,074	10	Ryan S	\$5,835	8	Sherry L	\$5,194	4
Whitney H	\$7,042	12	Samantha T	\$5,807	9	John McC	\$5,170	4
Dawn G	\$7,036	5	Lana F	\$5,799	8	Youssef K	\$5,167	5
Brian J	\$6,976	6	Jeff L	\$5,759	5	Zach	\$5,149	7
Cortez J	\$6,936	4	Jamila W	\$5,759	6	Shyla B	\$5,142	6
Delores A	\$6,924	6	Lucas S	\$5,738	6	Andres R	\$5,137	5
Joseph C	\$6,888	7	Rebekah S	\$5,733	6	Thuy N	\$5,132	5
Yassir A	\$6,870	9	Nathaniel B	\$5,702	5	Eugene M	\$5,122	7
Christina B	\$6,834	10	Taylor C	\$5,660	5	Skylor G	\$5,113	5
Elizabeth C	\$6,811	7	Fred P	\$5,653	5	Gary P	\$5,108	7
Ashlie A	\$6,784	5	Courtney G	\$5,640	8	Morgan P	\$5,098	9
Maggie S	\$6,746	13	Joel F	\$5,624	5	Ashley T	\$5,057	5
Christian A	\$6,686	9	Taylor R	\$5,622	8	David E	\$5,057	8
Grace S	\$6,628	7	Dale P	\$5,611	5	Lacey L	\$5,042	8

LAST WEEK'S TOP PRODUCERS

AGENT	A/P	APPS
Will F	\$5,033	8
Yolanda H	\$5,014	5
Holly S	\$5,009	10
Jonathan S	\$5,009	5
Patricia B	\$4,986	3
Addison D	\$4,969	6
Joseph E	\$4,951	5
Blake H	\$4,920	6
Tim D	\$4,896	3
Tracy E	\$4,889	3
Casey W	\$4,880	5
Randy L	\$4,872	5
Anthony H	\$4,869	8
Randall P	\$4,866	6
Ryan B	\$4,859	5
Nikki L	\$4,849	5
Eric P	\$4,794	10
Matt R	\$4,764	2
Janard H	\$4,764	4
Casey E	\$4,736	2
Riley P	\$4,665	5
Leslie B	\$4,654	2
Trevor K	\$4,653	6
Justin R	\$4,642	5
Brandon G	\$4,592	5
Jessica D	\$4,539	6
Ronnie B	\$4,507	5
Marcus C	\$4,505	4
Stephen G	\$4,488	6
Pat B	\$4,445	7
Sam	\$4,443	4
Lucas D	\$4,440	6
Mason H	\$4,428	6
Shay J	\$4,407	7

AGENT	A/P	APPS
Crystal T	\$4,400	5
Ladasha E	\$4,361	8
Amy M	\$4,348	4
Gretchen L	\$4,320	6
Val A	\$4,309	5
Cody P	\$4,297	6
Skye H	\$4,255	3
Garrett H	\$4,250	4
Josh W	\$4,243	3
Jonathan J	\$4,241	6
Bruce C	\$4,220	2
Cody L	\$4,213	7
Nate S	\$4,200	4
Alicia R	\$4,179	8
Tiffany T	\$4,132	7
Becca A	\$4,113	4
Tyler E	\$4,103	6
Olivia O	\$4,097	4
Tammy H	\$4,089	4
Zamantha M	\$4,083	7
Caleb B	\$4,080	7
Jacqueline H	\$4,078	5
Donnovan B	\$4,069	3
Sarah F	\$4,067	9
Deon M	\$4,061	6
Kaleb R	\$4,056	3
Sherri W	\$4,051	5
Zachary F	\$4,047	3
Dalton W	\$4,027	5
Rodney G	\$4,020	4
Dylan L	\$4,009	5
Lawrence B	\$4,000	3
Solon S	\$3,977	4
Grayson R	\$3,976	5

AGENT	A/P	APPS
Renee F	\$3,939	4
Abel H	\$3,906	5
Owen H	\$3,899	7
Barry Joe S	\$3,899	7
Spencer V	\$3,890	2
Brandon W	\$3,844	7
Grant W	\$3,812	3
Daniel K	\$3,811	6
Jose L	\$3,800	5
Rachel J	\$3,796	4
Ashley M	\$3,786	6
Carlos R	\$3,781	5
Tracy S	\$3,770	2
Shawn J	\$3,756	4
Jennifer El-A	\$3,748	2
Nick D	\$3,721	5
John C	\$3,707	3
Chad A	\$3,697	4
Tracie B	\$3,680	6
Karen F	\$3,672	5
Tyler Y	\$3,671	3
Chris M	\$3,671	3
Jason B	\$3,660	3
Alayna M	\$3,647	3
Steven S	\$3,623	3
Brittany B	\$3,618	6
Andrew E	\$3,609	1
Anthony J	\$3,602	7
Kim H	\$3,578	5
Kristi J	\$3,569	6
Lauren C	\$3,558	2
Christopher H	\$3,547	5
Kathleen I	\$3,538	2
Ali Al-H	\$3,519	5

LAST WEEK'S TOP PRODUCERS

AGENT	A/P	APPS	AGENT	A/P	APPS	AGENT	A/P	APPS
Rebekah H	\$3,487	4	Kiana T	\$3,252	5	Chris B	\$3,101	2
James C	\$3,483	4	Michael M	\$3,247	2	Shajuanian H	\$3,075	5
Milan S	\$3,464	4	Mike R	\$3,223	5	Brittany R	\$3,064	5
George M	\$3,455	6	Sam P	\$3,216	5	Melody C	\$3,054	3
Jay V	\$3,454	3	John H	\$3,190	2	Deedee P	\$3,046	4
Mary Kate S	\$3,441	5	Ryan D	\$3,185	4	Heather D	\$3,042	4
Todd H	\$3,394	4	Luke A	\$3,183	2	Roxanne M	\$3,037	4
Michael S	\$3,355	3	Asia H	\$3,178	4	Aaron N	\$3,024	3
Matt C	\$3,349	2	Freddy	\$3,171	3	William K	\$3,020	4
Brittney B	\$3,336	2	Brad K	\$3,156	4	Joshua T	\$3,017	4
Robert B	\$3,332	4	Mark P	\$3,135	2	Gerardo M	\$3,012	2
Cody W	\$3,306	5	Victoria T	\$3,135	4	Kayla S	\$3,007	4
Dylan W	\$3,305	4	Colby S	\$3,118	8	Clarissa H	\$3,006	2
Lydia W-T	\$3,297	5	Patricia S	\$3,117	3	Dylan B	\$3,006	3
Alex M	\$3,280	9	Jere McC	\$3,114	4	Lawanda B	\$3,002	3

#1 APP WRITER LAST WEEK:

COURTNEY P

WITH 28 APPS



IT'S YOUR *Lucky* DAY!

NOW THROUGH
THE END OF APRIL
DIGITAL LEADS
ARE ON SALE
FOR \$4 EACH!



SUMMER
Richmond, VA
CAMP

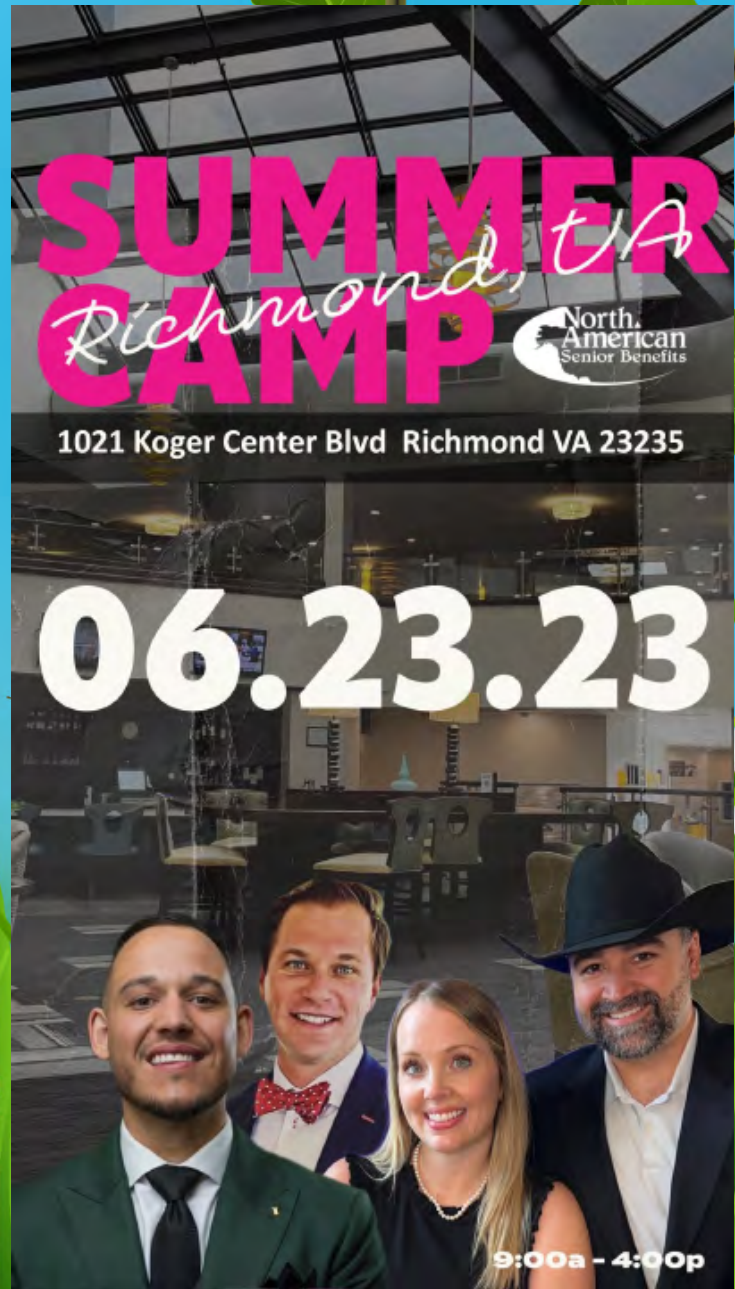


1021 Koger Center Blvd Richmond VA 23235

06.23.23

TEXT THE
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WE WANT YOUR AMAZING
PHOTOS FROM THE FIELD AND
IN THE COMMUNITY!



9:00a - 4:00p

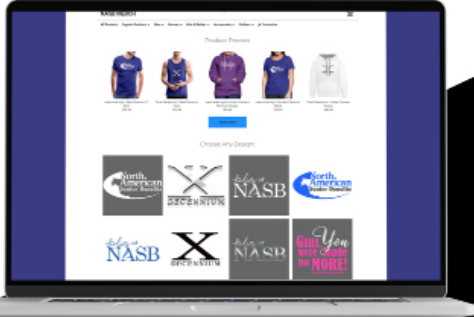
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**FEBRUARY 10TH-17TH, 2024
\$270,000 NET TO QUALIFY
FROM 7/1/2022-12/31/2023**

VIEW YOUR PROGRESS REACHING THE A/P GOAL FOR THIS TRIP BY LOGGING IN TO NASBINC.COM. THE WELCOME PAGE WILL HAVE YOUR MOST RECENT REPORTED NUMBERS FROM THE QUALIFICATION PERIOD. NUMBERS WILL BE UPDATED WEEKLY!

LOG-IN NOW!



2023 **MANA** **MADNESS**

MARCH 6TH - APRIL 15TH WIN \$75,000 IN CASH

CONTEST INFORMATION

**** WEEK OF FEB 27TH IS LAST CHANCE TO SELL YOUR WAY INTO A BRACKET ****

**** WEEK OF MARCH 6TH IS FIRST ROUND OF BRACKETS ****

*** \$20K TEAM WINNER (TEAM BRACKET WILL START HALF WAY THROUGH INDIVIDUAL BRACKETS)**

*** \$10K OVERALL GRAND CHAMPION PLACED BUSINESS (REGARDLESS OF BRACKET)**

*** \$25K (\$5K PER CONF CALL BRACKET WINNER)**

*** \$5K THOMASON/COLE/DUSTY TEAM**

*** \$5K BADEN/COLIE/SISCO TEAM**

*** \$5K CANROBERT/HOLLIFIELD/SHERRILL/EVERHART/MAX TEAM**

*** \$5K PROACH/BLAIR/NICK/KEMP TEAM**

*** \$5K ISAAC/CELESTINE TEAM CALL**

*** \$3K EXTRA FOR EACH OF THE 5 REGIONS ABOVE TO USE HOWEVER THEY SEE FIT**

*** \$4K TRIP FOR CLASH OF CHAMPIONS WINNER (MORE INFO SOON)**

*** \$1K MADNESS MISSIONS WINNER**

PARTNERS CAN RAISE ANY ADDITIONAL \$\$\$ AS THEY CHOOSE FOR OTHER WINNERS



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2024 Agent Incentive Trip

ATELIER RESORT – PLAYA MUJERES, MEXICO

TRIP DATES: JUNE 3-8, 2024

Experience a luxurious and relaxing getaway to a 5+ star private resort in Playa Mujeres, Mexico, with Liberty Bankers Insurance Group (LBIG). Explore all the Caribbean has to offer during your six-day, five-night stay when you travel BIG with LBIG.

Qualification Period: January 1 – December 31, 2023

Credits Earned per One Dollar of Issued Annualized Premium:

- Medicare Supplement = 1.0 Credit
- Ordinary Life = 2.0 Credits
- Supplemental Health = 3.0 Credits

Qualifying Credit Requirements:

Producer Type	One Trip	Two Trips*
Agent	200,000	N/A
IMO	750,000	1,000,000
FMO	1,250,000	2,500,000
NMD	2,500,000	5,000,000

*Two trips available if lower hierarchy levels have <= 1 trip qualification

Earn your journey to Mexico when you sell BIG with LBIG!



Earn up to \$2500 extra on your SimpliNow Legacy® sales!

Final Expense Agent Bonus Program

Get a maximum bonus of \$2500 on your SimpliNow Legacy simplified issue whole life sales!

The Final Expense Agent Bonus Program runs from January 1 to December 31, 2023 and you're automatically enrolled.

Just sell **SimpliNow Legacy Max** (level death benefit) or **SimpliNow Legacy** (graded death benefit) and receive a bonus after writing one qualifying application. Write ten applications and earn \$2500!

Tier 1	\$25 bonus for 1 paid SIWL application
Tier 2	\$250 bonus for 3 paid SIWL applications*
Tier 3	\$2500 bonus for 10 paid SIWL applications*

*Net of tiers already paid.

Prepare to sell and earn your bonus today.

Make sure you've registered on Connex, completed your required AML training, and can access the SIWL eApp under "Start Your Application" section in Connex.

Check out our [Agent Site](#) for how-to videos and more!

Kick off your SimpliNow Legacy sales!

Be sure to review the following list of program rules.

CASH CLIMB INCENTIVE

Get rewarded for selling more first-day coverage and graded benefit plans

Get your footing and start your climb with this limited-time opportunity to earn cash and prizes while selling Great Western Insurance Company (GWIC®) Final Expense products. With GWIC's Cash Climb incentive, the more you sell, the higher you climb, and the bigger the reward.

Incentive details

1. From Jan. 1, 2023, through June 30, 2023, achieve a taken rate¹ of 65% or higher with at least 40% of business issued as first-day coverage or graded benefit (Great Assurance® or Graded Benefit) policies.
2. Earn cash and other prizes with each level you hit.
3. Double your bonus. If you achieve a taken rate exceeding 80%, you'll double your cumulative bonus.²

Number of taken policies	Payout amount per level
5–9	\$150
10–14	\$200
15–19	\$250
20–24	\$300
25–29	\$350
30–39	\$400
40–49	\$450
50–64	\$500 + Two tickets to an exclusive Des Moines GWIC home office art tour and agent advisory meeting with leadership
65–84	Tumi luggage (\$700 value)
85–99	Trip for two to see Billy Joel in New York City live at Madison Square Garden, date to be determined
100+	Cartier Tank watch (\$3,000 value)

Example

Each level also qualifies for the preceding levels.

15 taken policies that fit all criteria = \$150 + \$200 + \$250 = \$600 total payout



If you have questions about GWIC's incentive program, please contact Agent Sales Support by calling 866-252-5594, option 2, or by emailing magentsupport@americanenterprise.com.

1. Taken rate is defined as the number of taken policies divided by the total applications submitted (minus any pending applications and any policies that have been issued but are not yet effective). A taken policy is any policy that goes into force and premium is retained.

2. The doubled bonus only applies to those who qualify and is only paid out on cash awards.

TRANSAMERICA 2024 CONVENTION

PROGRAM QUALIFICATIONS

TRANSAMERICA 2024 CONVENTION

Solage Resort
Napa Valley, California

Qualification Period:

January 1, 2023–December 31, 2023

Conference Dates:

April 15–19, 2024

QUALIFICATION DETAILS

PRODUCERS/WRITING AGENTS:

- \$90,000 in paid premium
- Minimum five paid cases

**BROKERAGE GENERAL AGENTS, MGAs, GAs,
AND DIRECT MARKETERS:**

- Minimum \$1 million in distributor-level paid premium, limited to the top 10 qualifiers. Note: Only unique production will be counted for distributor's business, and multiple up-lines cannot qualify on the same policy credit.

QUALIFICATION IS BASED ON PAID PREMIUM:

Only insurance policies considered paid during the qualification period will count toward paid premium.

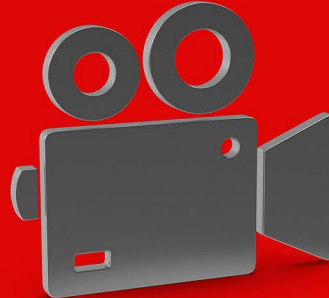
- **First-year paid annualized premium:** term, whole life, and index universal life
- **Target plus 10% of any first-year excess premium:** index universal life
- **No credits:** fixed and variable annuities, and all business written through Transamerica Financial Life Insurance Company





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