

# Hello Autumn

## Fall Into Sales

Your autumn just got a little more awesome.

When you submit Simplified Issue applications with Mutual of Omaha you can earn extra cash for leads to help you fall into sales for a strong year end.

### Contest Period

October 1 - October 31, 2022

### Awards

The top 5 sales leaders will earn cash based on total issued premium ranking. Top 5 must have a minimum of \$5,000 ANBP and 5 placed policies.

Prizes
1st Place = \$2,000
2nd Place = \$1,750
3rd Place = \$1,500
4th Place = \$750
5th Place = \$500

PLUS, all agents who sell a Simplified Issue policy during the contest period will be put into a random prize drawing where 20 winners will each receive a \$175 voucher for leads.



### Eligible Products

IUL Express, Term Life Express, Living Promise Whole Life, Children's Whole Life

### Need Help Getting Started?

Make sure you check out [mutualofomaha.com/simple](https://mutualofomaha.com/simple) where you can find marketing materials, producer and client approved training videos and more! No login required. Just click and go!

#### Contest Rules:

- Applications must be signed and received at Mutual of Omaha between October 1, 2022 and October 31, 2022
- Eligible policies must be placed and paid no later than November 16, 2022
- Controlled business and split applications are excluded from this contest
- All policies must be in force at the end of the contest period
- Agent must be in good standing with a placement rate of 70%
- All leads for the contest will be purchased by Mutual of Omaha from NASB and presented to the agent to be used on Mutual of Omaha's future business before January 31, 2023

See Next Page for Official Rules

**\*Official Rules:** You must be currently contracted and actively representing Mutual of Omaha and the NASB throughout the contest and at the time of award. Eligibility is subject to the approval of the Chief Compliance Officer. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise. Lottery drawing will be run via [www.random.org](https://www.random.org).