

It pays to give your clients  
**peace of mind.**



## Earn unlimited bonuses with GWIC's **Give Me Five incentive program.**

Great Western Insurance Company's (GWIC®) innovative approach to Final Expense insurance can provide genuine comfort to your clients. Right now, they're also offering you **a limited-time opportunity to earn more.**

With access to both the Assurance Plus and Guaranteed Assurance products, you'll receive:

- **A guaranteed sale** of either the Assurance Plus or Guaranteed Assurance product with just a simple, four-question qualification process
- **A simplified online enrollment process through MyEnroller<sup>SM</sup>** — allowing you to collect signatures with a paperless application and voice-signature option
- **Free Final Expense consumer brochures** to help you walk clients through all the advantages

**Plus, get rewarded with the unlimited Give Me Five  
incentive program as follows:**

YOU EARN  
**\$200**

FOR EVERY  
**5 taken applications**

**INCENTIVE PROGRAM PERIOD: OCT. 1, 2021, THROUGH DEC. 31, 2021**

Don't miss out on this unique opportunity to share these exceptional products with your clients — and get paid extra for your efforts.

**Talk to your marketer to get contracted with GWIC today.**

For Integrity Marketing Group contracted Great Western Insurance Company downline agents only. Bonus payments will be paid in commissions and occur Nov. 15, 2021, Dec. 15, 2021, and Jan. 14, 2022. Policies must be written in the qualifying months and must be taken by the payment period.

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## Great Western Insurance Company's Give Me Five incentive program rules:

1. To qualify for the monthly payout, applications must be written on MyEnroller between Oct. 1, 2021, and Dec. 31, 2021, and "taken" before the monthly payment period. "Taken" means the policy has been received and a premium has been retained.
2. Monthly payment periods are on Nov. 15, 2021, Dec. 15, 2021, and Jan. 14, 2022.
3. Incentive qualification reports will be available on GWIC agent portal.
4. Qualifying policies include GWIC's Final Expense insurance product.
5. GWIC reserves the right, in its sole discretion, to cancel or change the incentive program rules at any time. This incentive is just for Integrity agents who are contracted with GWIC.
6. Agents must remain in good standing and be actively contracted with GWIC at the time of payout.
7. The value of any award will be reported as income to the awarded recipient in accordance with the rules and regulations of the Internal Revenue Service. To the extent that the value of any award will be included in the recipient's income, the recipient will be responsible for any taxes due. You may wish to consult a tax professional as to how this may affect you.
8. By participating in this program, you agree to release and hold harmless GWIC, its affiliates, owners, employees, officers, directors, and agents from any and all liability for any injury, loss, or damage of any kind arising from or in connection with award eligibility or participation. This release shall include actual, special, incidental, consequential, or punitive damages connected in any way with eligibility and participation in this program.
9. The laws of the state of Iowa shall govern the rules related to this award program. Participants consent to the resolution of any disputes solely through the alternative dispute resolution procedures outlined in any agent or distributor agreement that may be in place between the agent and GWIC.
10. GWIC further reserves the right to make any final adjustments to incentive amounts previously paid, based upon policy activity, such as cancellations, that would have made the policies ineligible. All incentive decisions made by GWIC are final. This incentive program is not transferable.